

Announcing

**NEW DELICIOUS & JUICY
OCEAN SPRAY® INFUSED DRIED FRUITS.
THE PERFECT ADDITION!**



J.O. SIMS L^{td}
Est. 1896





*Creating
Extraordinary
Ingredients*

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Best in Class
Real Fruit



Plant Based
Indulgence



Endless
Applications



Easy to
Process



Clean
Label



OCEAN SPRAY® INFUSED DRIED

*Cultivated
Blueberries*

Naturally dark blue in colour, our juicy blueberries are slightly firm in texture, regular in shape and have a sweet, fruity and slightly sharp blueberry taste.

Specification

SWEETENED DRIED CULTIVATED BLUEBERRY SUGAR INFUSED

UPC: 20420

Ingredient Statement: Blueberries, Sugar,
Sunflower Oil

Water Activity: <0.60 aw

SWEETENED DRIED CULTIVATED BLUEBERRY APPLE JUICE INFUSED

UPC: 20520

Ingredient Statement: Blueberries, Apple
Juice Concentrate, Sunflower Oil

Water Activity: <0.60 aw



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OCEAN SPRAY® INFUSED DRIED

Sour Cherries

Naturally dark red in colour, our large, sweet and tart sour cherries are regular in shape and have a juicy, slightly firm texture.

Specification

SWEETENED DRIED SOUR CHERRIES SUGAR INFUSED

UPC: 20220

Ingredient Statement: Cherries, Sugar,
Sunflower Oil

Water Activity: <0.60 aw

Pit Count: Max 1 per case

SWEETENED DRIED SOUR CHERRIES APPLE JUICE INFUSED

UPC: 20320

Ingredient Statement: Cherries, Apple Juice
Concentrate, Sunflower Oil

Water Activity: <0.60 aw

Pit Count: Max 1 per case



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OCEAN SPRAY® INFUSED DRIED

Blackcurrants

Juicy and firm in texture, our blackcurrants have a naturally deep, dark violet colour. They are regular in shape, with a tart, sour and then slightly sweet intense blackcurrant taste.

Specification

SWEETENED DRIED BLACKCURRANT SUGAR INFUSED

UPC: 20620

Ingredient Statement: Blackcurrants, Sugar, Sunflower Oil

Water Activity: <0.60 aw

SWEETENED DRIED BLACKCURRANT APPLE JUICE INFUSED

UPC: 20720

Ingredient Statement: Blackcurrants, Apple Juice Concentrate, Sunflower Oil

Water Activity: <0.60 aw

Applications

Ideal for snacking products, breakfast cereals, bars, baked goods, cheese and home baking; the possibilities are limitless.



Our Expertise is in Fruit

GROWING, TRADING AND NOW MANUFACTURING FOR DIRECT SUPPLY



MANUFACTURER

As well as our UK blending & fruit processing capabilities we are a founding partner in Zarecki Foods, Poland. Through our stake in Zarecki Foods, we influence the raw material sourcing, processing technology, specifications and logistics of our fruit products, to offer a reliable, consistent, direct supply of best in class, bespoke fruit products to the UK & Europe.



LEADING FOOD BUSINESS

Supplying fresh fruit, fruit ingredients and fruit snacks to retail, wholesale and food & drink manufacturers.



SUPPLY CHAIN MANAGER

With dedicated UK logistics and procurement teams to manage all supply chain services.



QUALITY DRIVER

Continually investing in the latest technology & practices and working passionately to be leaders in food safety and quality standards.



INNOVATOR

Our UK Innovation Centre strives to deliver food excellence in product development every step of the innovation journey.

Zarecki Foods

Sustainable cultivation and processing of high-quality Dried Apple & Ocean Spray® Infused Dried Fruits.



Located in Sieradz, Poland, in the heart of the largest fruit growing area in Europe



Local raw material sourcing from supply chain certified growers



Modern facility



BRC AA, Kosher and Halal certified

Poland is the **#1 producer** of **sour cherries**, cultivated **blueberries** and **blackcurrants** in Europe



ZARECKI FOODS ADVANTAGE WITH

Ocean Spray Expertise

Newly invested state of the art vacuum infusion plant produces Ocean Spray® branded infused dried fruit.

- In collaboration with Ocean Spray, the Infusion Technology experts, with over 90 years' experience in cranberries and who have developed a unique infusion process to produce their renowned highest quality sweetened dried cranberries
- Reliable, consistent supply: large capacity of 1000kg per hour
- Short processing time: infusion time is 4-6hrs
- Best in class ingredients: gentle vacuum infusion preserves the natural qualities of the fruit
- Energy efficient processing: evap system for infusion syrup & heat recovery system on the dryer
- Advanced safety equipment: Optical laser sorting & metal detection

For more information or to request samples, contact
your Account Manager or email npd@josims.com



Watch out for future new products!

WWW.JOSIMS.COM